



## **Dixon's Distilled Spirits Cheers 2 Summer Promotion Rules and Regulations**

### **Qualification**

No purchase necessary. Only the following are eligible to enter the promotion: legal residents of Ontario who are 21 years of age or older.

In order to qualify for entry, an individual must share a picture of a cocktail/drink that uses Dixon's Distilled Spirits on Dixon's Distilled Spirits' Twitter (@dixon\_spirits), Instagram (@dixonsdistilledspirits) or Facebook (@DixonDistilledSpirits). Each drink suggestion post earns an individual one entry into a draw.

One winner will be drawn from all qualifying entries received between the beginning and end dates and times of each of the draw phases:

1. June 15 (draws from entries accumulated from 12:00 a.m. on June 8 to 11:59 p.m. on June 14, 2020)
2. July 6 (draws from entries accumulated from 12:00 a.m. on June 15 to 11:59 p.m. on July 5, 2020)
3. July 27 (draws from entries accumulated from 12:00 a.m. on July 5 to 11:59 p.m. on July 26, 2020)
4. August 17 (draws from entries accumulated from 12:00 a.m. on July 26 to 11:59 p.m. on August 16, 2020)
5. September 7 (draws from entries accumulated from 12:00 a.m. on August 16 to 11:59 p.m. on September 6, 2020)
6. September 28 (draws from entries accumulated from 12:00 a.m. on September 6 to 11:59 p.m. on September 27, 2020)

Entries from one phase do not roll over to the next: individuals must resubmit their cocktail/drink on Dixon's Distilled Spirits' Twitter (@dixon\_spirits), Instagram (@dixonsdistilledspirits) or Facebook (@DixonDistilledSpirits) to qualify for an entry into a later draw phase. The odds of winning depend on the number of entries received.

Draw entries will only include entries from eligible individuals who meet the qualification requirements. The winner must read and agree to these Terms & Conditions.

Dixon's Distilled Spirits, including their agents, representatives and those associated with them, are not responsible for any entry or submission which are lost, misdirected or which arrive late, as the case may be, whether or not due to the fault of Dixon's Distilled Spirits or of any other person.

### **Prize**

The prize, two Muskoka chairs, will be delivered to the winner provided that the winner provides an appropriate Ontario mailing or delivery address within a reasonable time after the prize has been drawn. Although it is anticipated that the

prize will be delivered to the winner no later than two (2) weeks following the draw dates, winners should anticipate delays as important safety measures, including physical distancing, means it takes longer to process and ship heavy parcel volumes through couriers and postal operators.

The approximate value of the reward, including all components defined in Promotion Reward, is fixed at no less than \$300 and no more than \$500 CDN.

In the event that the winner does not fulfill the qualification or promotion reward conditions, that person will forfeit the reward in its entirety and no other reward will be awarded to that person in its place. Any portion of the Reward not used by the winner will be forfeited without substitution.

By accepting the prize, the winner agrees to waive all recourse against Dixon's Distilled Spirits, and those associated with them, if any part of the prize does not prove satisfactory, either in whole or in part.

### **Limitations**

Dixon's Distilled Spirits and/or their representatives reserve the right at any time to:

- Place reasonable restrictions on the availability or use of the prize or any aspect of the prize. This includes the inability to transfer the prize to another individual;
- Substitute the prize or any aspect of the prize for any reason so long as a prize or aspect of the prize of comparable value is substituted.

Dixon's Distilled Spirits reserves the right to withhold all or any portion of the prize gained through unauthorized or unlawful use.

### **Privacy and Promotion**

By entering the promotion, the winner agrees to the promotion rules and to the use without compensation of their drink suggestion in all publicity campaigns related to the promotion including on Dixon's Distilled Spirits' website.

All entrants consent to the collection, use and distribution of their personal information by Dixon's Distilled Spirits for the purposes of running the promotion. Dixon's Distilled Spirits will not sell or transmit this information to third parties except for the purposes of administering the promotion.

### **No Purchase**

No purchase necessary to enter the draw. To enter without making a purchase, legal residents of Ontario who are 21 years of age or older must mail their name and address to: No Purchase Entry, c/o Dixon's Distilled Spirits, 355 Elmira Road North, Unit 106, Guelph, ON N1H 1S5 (only one entry by this method per individual).

As at June 8, 2020